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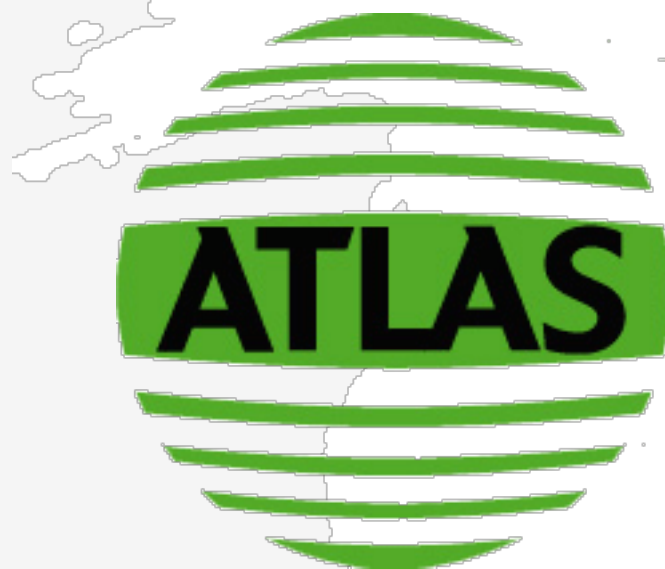
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## ATLAS City and National Capital Tourism Special Interest Group

### ATLAS Cultural Tourism Special Interest Group Creative Tourism Network

JUNE 13<sup>TH</sup> - 14<sup>TH</sup> 2013, BARCELONA



### Expert Meeting on Alternative and Creative tourism in cities

#### ● Call for abstracts

As cities increasingly engage in a competitive struggle for attention, community cohesion and inward investment, they are trying to distinguish themselves through the development of distinctive products and experiences based on 'alternative' and 'creative' forms of tourism. In many cases the growth of mass cultural tourism in cities has increased the flow of tourists to fringe areas in the suburbs or in the inner city, where attractive alternative 'scenes' have developed. Examples include DUMBO in Brooklyn or Hoxton in London. These development have been signalled in a number of studies, but so far there has been no structured overview of the field.

The aim of this expert meeting, therefore, is to bring together an international group of scholars to consider the issues raised by alternative and creative tourism development in cities, and to think about the ways that these might develop in future. The group welcome theoretical and speculative contributions to the debate, as well as empirical studies that can further our knowledge and understanding of the phenomenon. A selection of papers on creative tourism can be downloaded from

[http://www.ipl.academia.edu/Documents/in/Creative\\_Tourism](http://www.ipl.academia.edu/Documents/in/Creative_Tourism), and a recent special issue on creative tourism is also available from the open access journal Journal of Tourism Consumption and Practice ([tourismconsumption.org](http://tourismconsumption.org)).



#### ● Submission of abstracts

We therefore invite papers related to the development and marketing of alternative and creative forms of tourism in cities. These may include both theoretical and applied approaches. Themes expected to be covered during the event include:

- **Alternative tourism, on and off the beaten track**
- **New tourism areas in cities**
- **Creative tourism development and marketing**
- **Alternative events**
- **Ethnic quarters and creativity**
- **Alternative and creative gastronomy**
- **Alternative accommodation as creative strategy (design apartments, couchsurfing, house swapping, etc)**
- **Critiques and empirical evaluations of creative development strategies**

The Expert Meeting is designed as a small-scale event for researchers to present and discuss their work with colleagues. Participation in the meeting is subject to approval of an abstract and preparation of a draft version of the paper prior to the meeting. Selected papers will then be published in an edited volume.

Please submit an abstract of your proposed submission (maximum 300 words) to Greg Richards at the Centre for Leisure and Tourism Research (CeLToR) in the Netherlands ([g.w.richards@uvt.nl](mailto:g.w.richards@uvt.nl)) by 30th November 2012. Authors of accepted abstracts will be invited to develop a paper for presentation at the conference. Papers are due for submission by April 30th 2013. Papers received will be considered for publication in an edited book and/or journal special issue.



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## ● **Conference venue**

The meeting will be organised locally by Creative Tourism Barcelona, and we will be sampling a range of alternative meeting venues and creative experiences in and around Barcelona. Accommodation options will also include products from alternative and creative tourism providers in the city.



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## ● **Conference committee**

- Greg Richards, Tilburg University, the Netherlands
- Melanie Smith, Budapest Business School, Hungary
- Robert Maitland, Centre for Tourism Research, University of Westminster, UK
- Caroline Couret, Creative Tourism Barcelona, Catalunya



Up

## ● **Conference fees**

Fees:

	<b>ATLAS members</b>	<b>Non-Members</b>
<b>Participants</b>  This covers all meeting sessions, coffee breaks, lunches and materials.	<b>€ 150</b>	<b>€ 200</b>



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## ● **Registration**

- **Contact**

Please contact: e-mail [admin@atlas-euro.org](mailto:admin@atlas-euro.org).

- **Registration**

Submit [this form](#) to register for the conference.

 [Up](#)



Association for Tourism and Leisure Education

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